rekap

SYNTHETIC SAMPLE
Fictional data / for review

Monthly Rekap

JULY 2026 / Pet grooming sample / As of Jul 31, 2026

213
Clean completed visits
Jul 1 to Jul 31

75
Owners to review
Recovery List at period end

84
Eligible pets
Across those 75 owners

Executive readout

The Recovery List includes **65 lapsed pets and 19 overdue pets**. Review the highest-ranked owners, then confirm current bookings and whether contact is appropriate.

Return patterns at month end

Status	Pets	What it means
On track	232	Less than 0.9 times their normal return interval
Due soon	32	From 0.9 to 1.1 times their normal interval
Overdue	26	More than 1.1 and up to 1.6 times their normal interval
Lapsed	83	More than 1.6 times their normal interval
Needs data review	5	Held out while source records are checked
Not enough history	1	No reliable return pattern yet

91 pets have a future booking and are excluded from active recovery targeting. The status counts above include booked pets, so they differ from the Recovery List counts.

Recommended next actions

1. Review the first 5 owners on page 2. Check current bookings, recent contact and contact permission.
2. Record decisions and outcomes in the Recovery List. Keep pets grouped under the same owner.
3. Resolve the 5 data-review holds before reconsidering those pets for contact.

Reporting notes

History: Aug 1, 2025 to Jul 31, 2026. 3,221 clean visits across 305 owners and 379 pets. These are history totals, not July totals.

Data review: 5 pets remain on hold. 1 Recovery List service value is unavailable. Monthly unique, new and returning owner counts, and recovered counts, are not reported in this sample.

Visit totals exclude nonvisit rows, exact duplicates, missing owner IDs and unresolved records. All reporting dates are inclusive. This sample uses fictional records only.

Recovery List

First 5 ranked owners / 6 of 84 eligible pets / As of Jul 31, 2026

These pets are beyond their normal return pattern and have no future booking recorded in the sample. Rank follows relative lateness, then days since the last completed visit. It does not predict who will return.

Priority and owner	Status	Usual interval	Days since	Service value*	Future booked	Decision Outcome
1. Harper Robinson C0092 / P0117	Lapsed	22 days	177	401	No	Pending No Action
2. Maya Wilson C0194 / P0244	Lapsed	20 days	160	195	No	Pending No Action
3. Lucas Nelson C0165 / P0206	Lapsed	20 days	146	613	No	Pending No Action
4. Emma Davis C0262 / P0321	Lapsed	32.5 days	216	269	No	Pending No Action
5. Theodore Harris C0169 / P0210	Lapsed	30 days	173	465	No	Pending No Action
5. Theodore Harris C0169 / P0211	Lapsed	36.5 days	156	448	No	Pending No Action

Reason flagged for every row: beyond normal return pattern. IDs below names show owner / pet. Multiple pets under the same owner share one owner-level review.

*Completed service value over the history window, before refund adjustments. Currency is unspecified, so amounts are shown without a currency symbol. These amounts are not net revenue or expected recovery revenue.

How to read this list

Pet identity: each displayed pet is tied to a source owner ID and pet ID. Owner names alone do not identify a pet. The sample keeps multiple pets separate within their owner group.

Review status: Pending and No Action are the starting decision and outcome values. They do not record contact, a booking, a completed return visit or recovered revenue.

Review only. Do not contact anyone from this sample. All names, IDs and activity are fictional. Current bookings, recent contact, contact permission and opt-out status must be checked before real-world use.

Sample coverage: this excerpt shows 6 pets across 5 owners. The full generated Recovery List contains 84 pets across 75 owners. Reporting period: July 1 to July 31, 2026. History: Aug 1, 2025 to Jul 31, 2026.